**EXPRESS MAIL CERTIFICATE** 

Date 125 60 Label No. 628221272
I hereby certify that, on the date indicated above I deposited this paper or fee with the U.S. Postal Service & that it was addressed for delivery to the Assistant Commissioner for Patents, Washing-

ton, DC 20231 by "Express Mail Post Office to Amessee" service.

Name (Print)

Signature

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## **DARBY & DARBY P.C.**

805 Third Avenue New York, New York 10022 212-527-7700

Docket No: 6727/0H449

Box PATENT APPLICATION
Assistant Commissioner for Patents
Washington, DC 20231

Sir:

Enclosed please find an application for United States patent as identified below:

- Inventor/s (name ALL inventors):

Amir HERZBERG, Yochai YEHIEL, Shai

**ELDAD** and Boaz BINNUN

Title: MICRO PAYMENT-BASED ADVERTISING

including the items indicated:

- 1. Specification and 33 claims: 6 indep.; 27 dep.; \_ multiple dep.
- [X] Executed declaration and power of attorney[] Unexecuted declaration and power of attorney
- 3. [X] Formal drawings, <u>3</u> sheets (Figs. 1-3) [] Informal drawings, <u>sheets</u> (Figs. )
- 4. [X] Assignment for recording to: INTERNATIONAL BUSINESS MACHINES CORPORATION

10862 U.S. PTO 09/625006 07/25/00

- 5. [] Verified Statement Claiming Small Entity Status
- [x] Check in amount of \$1,234.00, (\$1,194.00 filing; \$40.00 recording)
   (See attached Fee Computation Sheet)
- 7. [X] Information Disclosure Statement. (with three references)
- 8. [] Please amend the description by inserting the following paragraph after the line containing the title on page 1:

  "This patent application claims the priority of U.S. provisional patent application No. 60/, which is incorporated herein by reference."

Priority is claimed for this application, corresponding application/s having been filed as follows:

Country:

NONE

Number:

Date:

The priority documents

[] are enclosed

[] will follow.

Date: July 24, 2000

1/1/1

Respectfully submitted,

Reg. No. 25,351

Attorney for Applicant(s)

Docket No.: 6727/0H449

## PATENT FEE COMPUTATION SHEET

|   | No. of Claims<br>Presented | Extra Claims<br>Previously Paid<br>For | Number of<br>Extra Claims | Rate       |
|---|----------------------------|--|---------------------------|------------|
| Basic Fee                                   |                            |  |                           | \$690.00   |
| Total Claims                                | 35 - 20                    | - 0 = 0                                | 15 x \$18.00              | \$270.00   |
| Independent<br>Claims                       | 6 - 3                      | - 0 = 0                                | 3 x \$78.00               | \$234.00   |
| Multiple Depende                            | nt Claims                  | - if so, add                           | \$260.00                  | \$0.00     |
| -,  | te submission of fil       |  |                           | \$0.00     |
| SUBTOTAL                                    |                            |  |                           | \$1,194.00 |
| Small Entity REDUCTION (Half of Subtotal)   |                            |  |                           | \$0.00     |
| Fee for recordation of assignment (\$40.00) |                            |  |                           | \$40.00    |
| Charge for filin                            | g non-English langua       | ge application (\$13                   | 0.00)                     | \$0.00     |
| TOTAL                                       |                            |  |                           | \$1,234.00 |